



A M B A S S A D O R  
A R T S A C A D E M Y

*powered by Major College & Career Prep*

# DOCUMENTARY FILM CAMP

GIVING YOUNG PEOPLE BACK THEIR VOICES

Search ...





# ALL YOU NEED TO KNOW ABOUT OUR FILM CAMP

Ambassador Arts Academy Youth Documentary Film Camp. This film program was developed to give our youth ages 13-18 a safe place to share their voice and their stories. Creative arts have been proven to be a great form of joy and inclusion. Partners for the camp include Salesforce, Microsoft and SCAD. The camp is for students between the ages of 13 and 18 who are enrolled in a City of Atlanta school and agree to the terms of the application.

Students will learn the following: producing, writing, filming, directing, editing and social media. Over the course of 5 days, students will utilize what they have learned to produce a personal documentary of "The effects of COVID".

At the conclusion of the camp, all students will premier their final film before an audience of family, friends and invited industry experts at the AAA (Ambassador Arts Academy) Awards Ceremony. An elite panelist of judges will select a winner for the Best Documentary which will screen on the Ambassador Arts Academy YouTube channel. In addition to receiving an award at the to display, title of "Best Documentary" of the year, the winner student will also receive other prizes valued up to \$5,000.



WHAT:





# ALL YOU NEED TO KNOW ABOUT OUR FILM CAMP

## WHAT:

Ambassador Arts Academy (AAA) is a program through Major College & Career Prep, a 501C3 nonprofit organization. We are driven by a single goal; to do our part in making the world a better place for our youth. We provide educational resources that help develop their natural gifts. We strive to build productive relationships that make a positive impact in our communities through film and performing arts education. We believe the arts can help heal a generation.



**AMBASSADOR** Academy

# ALL YOU NEED TO KNOW ABOUT OUR FILM CAMP

## WHERE:

Film Camp: June 26 – 30, 2023 (5 Days)

Launch Event: Thursday, March 23, 2023  
Salesforce Tower Buckhead  
950 East Paces Ferry Road, NE, Atlanta, GA 30306

Ambassador Arts Academy Awards: July 1, 2023





# WHY YOU WANT TO PARTNER WITH US

Young people NEED to be INCLUDED!!  
Their voices need to be heard, their footprint  
needs to be seen, their contribution changes  
the future. You are creating a safe space for  
them, therefore, saving their lives from the  
painful regression that many young minorities  
experience.



<https://www.youtube.com/watch?v=z213dcGI-eQ>





**PRESENTING  
SPONSOR (1  
AVAILABLE)**

**\$10,000**

- Presenting sponsor of AAA Film Camp, Launch Event and AAA Awards
- Industry Exclusivity
- Logo on Step-Repeat Photo Opportunity at Launch Event and AAA Awards
- On-site Event Signage (Digital) (3 Screens)
- Name included in media releases for all events
- Opportunity to present 30 second commercial during presentation
- Social Media Ads (14-day campaign; women, parents, age 30 - 45 audience within 30-mile radius of Atlanta)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (Launch: 8 and AAA Awards: 8)
- Reserved Parking (Launch: 4 and AAA Awards: 4)
- Opportunity to conduct a presentation or class (Launch, Camp Class, or AAA Awards)
- Opportunity to serve as MC at the Launch Event or AAA Awards (duration of program)
- Logo-imprinted on Gift Bags (# bags 100) (Launch Event)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- One Promotional Table at Launch Event
- Event Tickets (Launch: 8 and AAA Awards: 8)
- Presenting sponsor of AAA Film Camp, Launch Event and AAA Awards





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SPONSOR (1  
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- Logo-imprinted on Gift Bags (# bags 100) (Launch Event)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- One Promotional Table at Launch Event
- Event Tickets (Launch: 8 and AAA Awards: 8)





**STUDIO  
SPONSOR (2  
AVAILABLE  
\$5,000**

- On-site Event Signage (Digital) (3 Screens)
- Name included in media releases for all events
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (Launch: 6 and AAA Awards: 6)
- Reserved Parking (Launch: 4 and AAA Awards: 4)
- Opportunity to conduct a presentation or class (Launch, Camp Class, or AAA Awards)
- Opportunity to serve as MC at the Launch Event or AAA Awards (duration of program)
- Logo-imprinted on Gift Bags (# bags 100) (Launch Event)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- Event Tickets (Launch: 6 and AAA Awards: 6)





# EXECUTIVE PRODUCER SPONSOR

**\$2,500**

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (Launch: 4 and AAA Awards: 4)
- Reserved Parking (Launch: 2 and AAA Awards: 2)
- Opportunity to conduct a presentation or class (Camp Class)
- Opportunity to serve as MC at the Launch Event or AAA Awards (duration of program)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- Event Tickets (Launch: 4 and AAA Awards: 4)





## PRODUCER SPONSOR

**\$1,500**

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (Launch: 4 and AAA Awards: 4)
- Reserved Parking (Launch: 2 and AAA Awards: 2)
- Opportunity to conduct a presentation or class (Camp Class)
- Opportunity to serve as MC at the Launch Event or AAA Awards (duration of program)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- Event Tickets (Launch: 4 and AAA Awards: 4)





## **DIRECTOR SPONSOR**

**\$750**

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (Launch: 2 and AAA Awards: 2)
- Reserved Parking (Launch: 1 and AAA Awards: 1)
- Opportunity to conduct a presentation or class (Camp Class)
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- Event Tickets (Launch: 2 and AAA Awards: 2)





# MEET FOUNDER & 2023 AMBASSADORS



**ROBERT  
CHRISTOPHER RILEY**  
**HOST, ACTOR, AMBASSADOR**



**CRISTINA WHITLOW**  
**FOUNDER, PRODUCER**

Expert Event & Film producer  
and founder of Ambassador  
Arts Academy....

With over 20 years in the entertainment industry and events, Cristina Davis Whitlow has become an esteemed entertainment industry producer. She is the CEO of Ambassador Entertainment Group where she started her career as a personal manager. Her producing background includes celebrity panels, live shows, film festivals, award shows, television shows, and films.

Diversified in her endeavors, Cristina was the casting director and one of the producers on the International film entitled "Love By Chance". Love By Chance debuted in South Africa in theaters and has had a US theatrical release. She then went on to be one of the producers of the film "His Hers and the Truth" which aired on BET. Cristina is also a partner and producer with Supremacy Films based in Atlanta Ga.

Her passion for giving back and caring for the well-being of the next generation is what sparked Cristina to launch Ambassador Arts Academy. Cristina believes that the arts can help heal a generation.





# MEET FOUNDER & 2023 AMBASSADORS



**CRISTINA D. WHITLOW**  
FOUNDER, PRODUCER



**ROBERT  
CHRISTOPHER RILEY**  
HOST, ACTOR, PRODUCER  
AMBASSADOR

Robert C. Riley stars as Michael Culhane, the former Carrington driver now turned billionaire businessman, in The CW's hit series "Dynasty." Ready to make positive change in the world and promote Black excellence, Culhane is never afraid to take a stand against the bad guy, even if the bad guy happens to be a Carrington.

Riley hails from the Flatbush section of Brooklyn (NY), but has deep Caribbean roots, as he was raised by his Trinidadian mother and grandmother while having a father from Barbados.

Riley graduated from Brooklyn Technical High School in 1998 where he earned a Regents diploma before attending Lehigh University in Bethlehem, PA., for his B.A. in Theatre. In 2021 Robert was honored to be asked to provide narration for the 2021 Documentary Film "Bonded In Blue" about his alma mater's athletic program The Adam J. Cirillo Scholarship Program produced by award winning producer Rick Turnbull.

While completing his degree, in 2006, Riley was cast in several independent films as well as numerous commercials and print ads. In winter 2006, all of Riley's challenging work began to pay off. He landed a role in August Wilson's 6-month tour of "Fences" (Hartford/Dallas/Portland). After appearing in this production, in 2007, he was cast as Jeremy in a second August Wilson production, "Joe Turner's Come and Gone" at Baltimore Center Stage.





# MEET FOUNDER & 2023 AMBASSADORS



**CRISTINA D. WHITLOW**  
FOUNDER, PRODUCER



**ROBERT  
CHRISTOPHER RILEY**  
HOST, ACTOR, PRODUCER  
AMBASSADOR

## Cont.

In 2008, Riley made his Broadway debut in the production of "Cat on a Hot Tin Roof" opposite James Earl Jones, Phylicia Rashad, Terrance Howard and Anika Noni Rose, directed by Debbie Allen, receiving nightly standing ovations. He returned to Broadway opposite Judith Light in with the original cast of "Lombardi" directed by Thomas Kail. Other theatre credits include productions at Primary Stages, NYC and the Old Globe Theatre, San Diego, CA.

After Lombardi, Riley relocated to Los Angeles, where he made an easy transition from stage to television and film. He landed roles on VH1's "Single Ladies," Tyler Perry's "For Better or Worse," and as a series regular on the VH1 scripted series "Hit The Floor." Other television appearances include "Elementary," "Underground," "Greenleaf," "Law and Order: Criminal Intent," "Nurse Jackie," "Royal Pains," "Damages" and "White Collar."

Film credits include "The Perfect Match" with Terrance J and Paula Patton, "The Bourne Legacy" with Matt Damon, "Sinister," "The Adventures of Sweet Yellow," "Destined" with Corey Hardrict, Jesse Metcalfe and Hill Harper, and "Bad Dad Rehab" with Malik Yoba, Wesley Jonathan, Rick Gonzalez and Robert Richard.





# YOUTH AMBASSADOR



**ROBERT  
CHRISTOPHER RILEY**  
HOST, ACTOR,  
AMBASSADOR

Anthony “AJ” Naylor Jr. always knew he wanted to be in entertainment! At the age of 3, he began watching hip hop dance videos more than the cartoons that his peers preferred. That love of dance led to appearances on shows such as: “So You Think You Can Dance”, “The Ellen DeGeneres Show”, “America’s Got Talent”, and “Dancing With The Stars” all before his 5th birthday!

His family then moved from San Antonio, Texas to Los Angeles, CA to allow his talents to flourish. He was quickly signed to CESD Talent Agency and BTB Management. Once exposed to the art of acting, AJ found his true love. He began booking commercials for top brands such as Tostitos, Hallmark, AT&T, McDonalds, Honda, Kinder Chocolate, and Verizon to name a few. He’s had print ads for Khols, AT&T, Navy Federal Credit Union, Aetna, YMCA and a host of others. He’s landed co-star roles on “The Mindy Project”, “The Last Ship”, and “The Harder They Fall”.

AJ (now 14 years old) lives in Atlanta, GA and is signed to Osbrink Talent Agency and managed by his parents, Naylor Media Group. His motto is to always work hard, be a good person and allow God to do the rest.





# THANK YOU

Cristina Davis Whitlow, Ambassador Arts Academy

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