



**A M B A S S A D O R**  
**A R T S A C A D E M Y**

*powered by Major College & Career Prep*

**DOCUMENTARY  
FILM CAMP  
SPONSORSHIP DECK**

**GIVING YOUNG PEOPLE BACK THEIR VOICES**

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**AMBASSADOR** Arts Academy

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# ALL YOU NEED TO KNOW ABOUT OUR FILM CAMP

Ambassador Arts Academy (AAA) is a program through a 501C3 nonprofit organization. We are driven by a single goal; to do our part in making the world a better place for our youth. We provide educational resources that help develop their natural gifts. We strive to build productive relationships that make a positive impact in our communities through film and performing arts education. We believe the arts can help heal a generation.



**WHAT:**





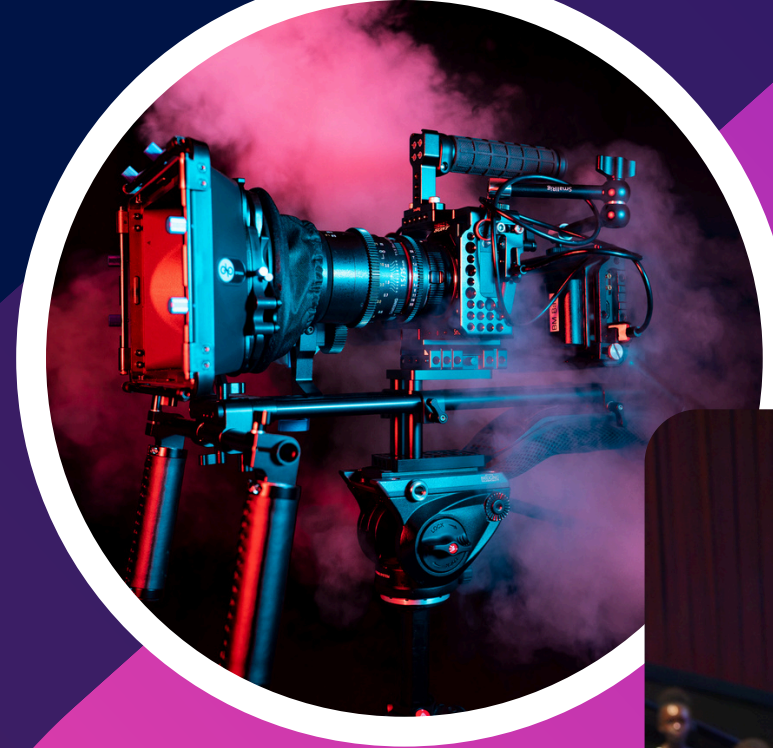
**AMBASSADOR** Arts Academy

# ALL YOU NEED TO KNOW ABOUT OUR FILM CAMP

Ambassador Arts Academy Youth Documentary Film Camp. This film program was developed to give our youth ages 13-18 a safe place to share their voice and their stories. Creative arts have been proven to be a great form of joy and inclusion. Some of our Partners for the camp include Microsoft, AspireTV, Trilith Institute, SAE Institute and SCAD. The camp is for students between the ages of 13 and 18 who are enrolled in a City of Atlanta school and agree to the terms of the application.

Students will learn the following: producing, writing, filming, directing, editing and social media. Over the course of 2 weeks, students will utilize what they have learned to produce a personal documentary of "What's is the one thing you want to see changed in the world?".

At the conclusion of the camp, all students will premier their final film before an audience of family, friends and invited industry experts at the AAA (Ambassador Arts Academy) Awards Ceremony. An elite panelist of judges will select a winner for the Best Documentary which will screen on the Ambassador Arts Academy YouTube channel. In addition to receiving an award at the to display, title of "Best Documentary" of the year, the winner student will also receive other prizes valued up to \$5,000.



WHAT:



# WHY THIS MATTERS

## YOUTH + AI + CULTURAL PRESERVATION

### YOUTH + AI + CULTURAL PRESERVATION

Digital Media & Arts access for underserved teens is critical as media literacy and ethical AI become vital skills. Cultural stories and family histories are at risk, demanding urgent attention to preserve them through innovative storytelling methods and responsible practices.

THEME





# WHY YOU WANT TO PARTNER WITH US

Young people NEED to be INCLUDED!!  
Their voices need to be heard, their footprint  
needs to be seen, their contribution changes  
the future. You are creating a safe space for  
them, therefore, saving their lives from the  
painful regression that many young minorities  
experience.



Click Here: <https://youtu.be/TB8Lruwykco>



**AMBASSADOR** Arts Academy

**PRESENTING  
SPONSOR (1  
AVAILABLE)**

**\$15,000**

**Title Sponsor – \$15,000 (1)**

**Presented by [Sponsor] – Future Archives: Youth + AI  
Documentary Lab**

- Brand aligned to: **workforce development + responsible innovation**
- Sponsor listed as **“Ethical AI & Cultural Preservation Champion”**

Optional: sponsor funds **AI ethics training materials + accessibility (captions/transcripts)**

- Presenting sponsor of AAA Film Camp and AAA Screening
- Industry Exclusivity
- Logo on Step-Repeat Photo Opportunity and AAA Screening
- On-site Event Signage (Digital) (3 Screens)
- Name included in media releases for all events
- Opportunity to present 30 second commercial during presentation
- Social Media Ads (14-day campaign; women, parents, age 30 - 45 audience within 30-mile radius of Atlanta)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations to and AAA Screening (400 distribution)
- Reserved Seating (AAA Screening: 8)
- Opportunity to conduct a presentation or class ( Camp Class or AAA Screening)
- Opportunity to serve as MC at AAA Screening (duration of program)
- Event Tickets ( AAA Screening: 8)
- Presenting sponsor of AAA Film Camp and AAA Screening



**AMBASSADOR** Arts Academy



Screening Night Sponsor – \$7,500 (2)

Recognition as Community Culture Partner On-screen pre-roll:

- This screening is supported by organizations investing in ethical AI + youth voices.”
- On-site Event Signage (Digital) (3 Screens)
- Name included in media releases for all events
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T-shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Screening (400 distribution)
- Reserved Seating (AAA Screening: 6)
- Opportunity to conduct a presentation or class ( Camp Class, or AAA Screening)
- Opportunity to serve as MC at the AAA Screening (duration of program)
- Event Tickets (AAA Screening: 6)



**AMBASSADOR** Arts Academy

**WORKFORCE PATHWAY SPONSOR — \$5,000 (4)  
BRANDED AS “RESPONSIBLE AI SKILLS SPONSOR”  
SPONSOR GETS A SHORT POST ABOUT “AI AS A TOOL,  
YOUTH AS AUTHORS”**




**EXECUTIVE  
PRODUCER  
SPONSOR**

**\$5000**

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T-shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Awards (400 distribution)
- Reserved Seating (AAA Screening: 4)
- Opportunity to conduct a presentation or class (Camp Class)
- Opportunity to serve as MC at the AAA Screening (duration of program)
- Opportunity to insert promotional materials in gift bags (# bags 100)
- Event Tickets (AAA Screening: 4)



**AMBASSADOR** Arts Academy



**PRODUCER  
SPONSOR**

**\$3,500**

**Storybuilder Sponsor – \$2,500 (8)**

• Branded as “**Youth Story Preservation Sponsor**”

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Company promotional post on social media platforms (LinkedIn, Facebook, Instagram) (CEO/Founder Page) (#Followers 604)
- Company banner ad in direct email communication (2) (distribution: 400)
- Camp T-shirts (# printed 100)
- Company logo included on digital Invitations to Launch and AAA Screening (400 distribution)
- Reserved Seating (AAA Screening: 4)
- Opportunity to conduct a presentation or class (Camp Class)
- Opportunity to serve as MC at the AAA Screening
- Opportunity to insert promotional materials in gift bags (# bags 100) (Launch Event)
- Event Tickets (AAA Screening: 3)



**AMBASSADOR** Arts Academy



**DIRECTOR  
SPONSOR**

**\$750**

- On-site Event Signage (Digital) (3 Screens)
- Logo and hyperlink on Website (Avg monthly page visits: 2400)
- Camp T shirts (# printed 100)
- Company logo included on digital Invitations for AAA Screening (400 distribution)
- Reserved Seating ( AAA Screening: 2)
- Opportunity to conduct a presentation or class (Camp Class)
- Event Tickets ( AAA Screening: 2)





# MEET FOUNDER



## **CRISTINA WHITLOW**

### **FOUNDER, PRODUCER**

Event & Film producer  
Founder of Ambassador Arts Academy, CEO Ambassador Entertainment Group

With over 20 years in the entertainment industry and events, Cristina Davis Whitlow has become an esteemed entertainment industry producer and philanthopist. She is the CEO of Ambassador Entertainment Group where she started her career as a personal manager. Her producing background includes celebrity panels, live shows, film festivals, award shows, television shows, and films.

Diversified in her endeavors, Cristina was the casting director and one of the producers on the International film entitled "Love By Chance". Love By Chance debuted in South Africa in theaters and has had a US theatrical release. She then went on to be one of the producers of the film "His Hers and the Truth" which aired on BET. Cristina is also a partner and producer with Supremacy Films based in Atlanta Ga.

Her passion for giving back and caring for the well-being of the next generation is what sparked Cristina to launch Ambassador Arts Academy. Cristina believes that the arts can help heal a generation.





# ARTS ACADEMY AMBASSADOR



**ROBERT  
CHRISTOPHER RILEY**

**HOST, ACTOR, PRODUCER  
AMBASSADOR**

Robert C. Riley stars as Michael Culhane, the former Carrington driver now turned billionaire businessman, in The CW's hit series "Dynasty." Ready to make positive change in the world and promote Black excellence, Culhane is never afraid to take a stand against the bad guy, even if the bad guy happens to be a Carrington.

Riley hails from the Flatbush section of Brooklyn (NY), but has deep Caribbean roots, as he was raised by his Trinidadian mother and grandmother while having a father from Barbados.

In 2008, Riley made his Broadway debut in the production of "Cat on a Hot Tin Roof" opposite James Earl Jones, Phylicia Rashad, Terrance Howard and Anika Noni Rose, directed by Debbie Allen, receiving nightly standing ovations. He returned to Broadway opposite Judith Light in with the original cast of "Lombardi" directed by Thomas Kail. Other theatre credits include productions at Primary Stages, NYC and the Old Globe Theatre, San Diego, CA.

After Lombardi, Riley relocated to Los Angeles, where he made an easy transition from stage to television and film. He landed roles on VH1's "Single Ladies," Tyler Perry's "For Better or Worse," and as a series regular on the VH1 scripted series "Hit The Floor." Other television appearances include "Elementary," "Underground," "Greenleaf," "Law and Order: Criminal Intent," "Nurse Jackie," "Royal Pains," "Damages" and "White Collar." Film credits include "The Perfect Match" with Terrance J and Paula Patton, "The Bourne Legacy" with Matt Damon, "Sinister," "The Adventures of Sweet Yellow," "Destined" with Corey Hardrict, Jesse Metcalfe and Hill Harper, and "Bad Dad Rehab" with Malik Yoba, Wesley Jonathan, Rick Gonzalez and Robert Richard.



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# PARTNERS & SPONSORS



II Eleven Labs





# THANK YOU

Cristina Davis Whitlow, Ambassador Arts Academy

Email: [cristina@aartsacademy.org](mailto:cristina@aartsacademy.org)

Phone: 404-955-1212

Website: [aartsacademy.org](http://aartsacademy.org)

